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SUGGESTIONS AND IDEAS FOR USES OF FINDINGS FROM A STUDY

1. As soon as possible report back to group helping to plan study. Place copies of brief summaries in leaders' hands for use in reporting to clubs or groups if this is to be the plan.
2. Report to communities that will be affected or concerned. If properly trained, leaders can do some types of reporting. Leaders may even make a few visual aids in a training session.
3. Prepare newspaper articles, give radio programs, on highlights of a study.
4. Use complete report with planning groups for program changes and improvements. Use discretion as to amount and types of data to be presented. Report of a study may need to be given in parts. Facts should be interpreted to group, and problems identified with them. Good points or any encouraging information as shown in study should be pointed out. Evaluation includes both strong and weak points of a program.
5. Consider long and short-time possibilities for programs based on findings of study.
6. Planning groups and extension agents may wish to select two or three outstanding problems to begin working on first:
 - a. Select objectives (or goals) and methods.
 - b. Determine who will be responsible for various phases of program.
 - c. Decide on time for beginning on specific problems and on possible dates to reach goals. Examples: If new groups are a goal, who will be responsible, and what methods will be used? If more newspaper articles are to be written, what should they be about, who will write them and how often?
7. Plan for use of mass media based on facts revealed from study.

Examples:

 - (1) If 98 percent of the homes are equipped with radio and people listen often and want to receive information by radio, then radio programs may be based on interest expressed by those taking part in the study or problems chosen to work on.
 - (2) News columns may be a series of articles on subjects in which interest has been expressed.
 - (3) Special interest meetings open to all who are interested. Those who participated in survey should have notices of such meetings.

(4) Seasonal circular letters could be written to a mailing list of people not in extension groups.

8. Any other agencies that participated in the study or who may be interested should have some opportunity to hear about the study and to know of problems in their field.
9. Evaluation of progress toward goals should be made from time to time to determine the extent to which changes are being made and goals accomplished. People participating in the program can also help with evaluation. A better understanding of all phases of program development will result if they have a part.
10. As progress is made, programs and methods will need continuous adjustment and redirection in light of findings,



